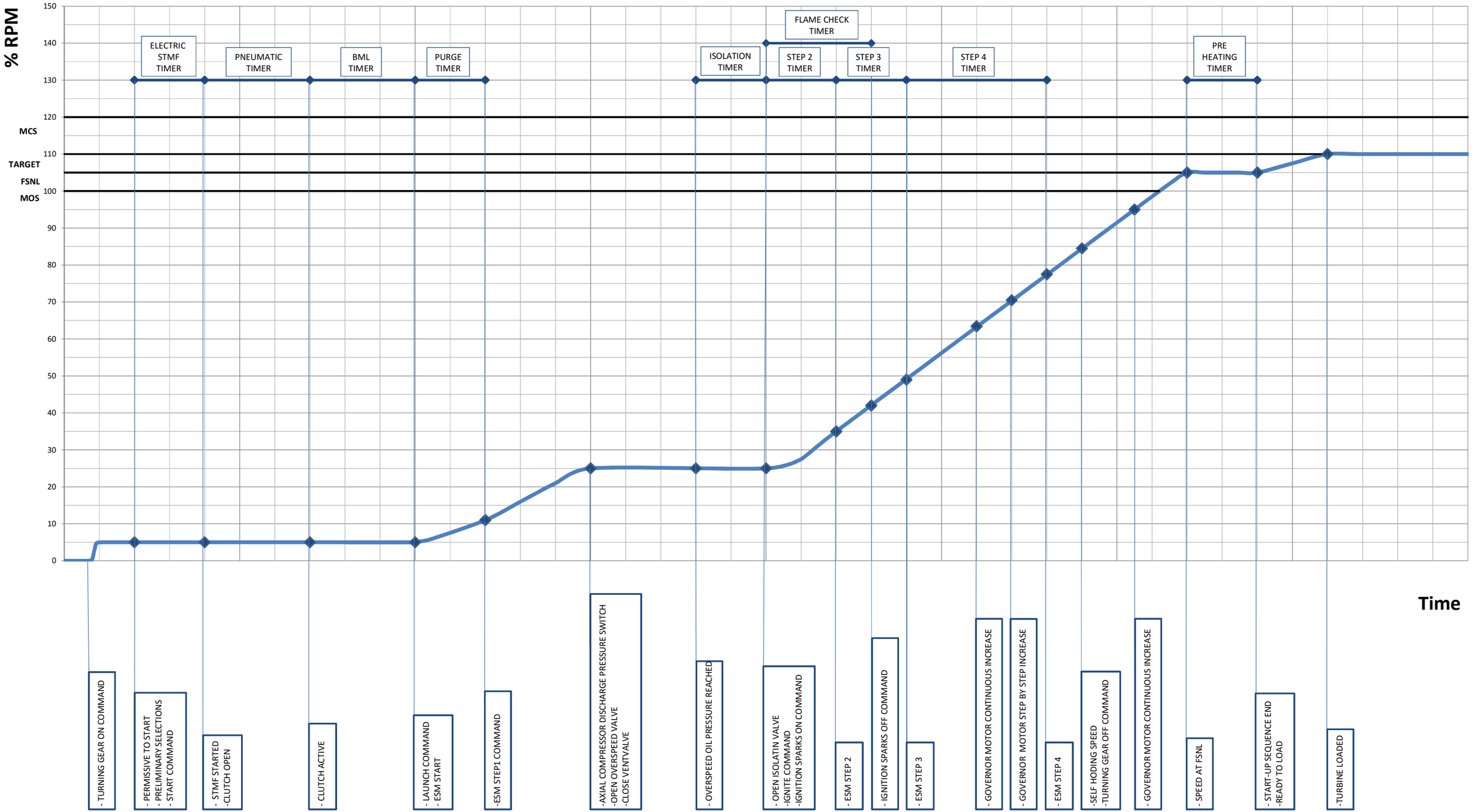START-UP SEQUENCE